

PRESS RELEASE

COMPANY



January 2025

Awarded for the Eighth Time

'WirtschaftsWoche' once again names the 'World Market Leaders Champions 2025'

- **The Bavarian workshop equipment supplier from Bavaria has been named "World Market Leader Champion" in the field of workshop and vehicle testing equipment for the eighth time by the University of St. Gallen and WirtschaftsWoche.**

Haldenwang, 16th January 2025. The prestigious "World Market Leader Champion 2025" award has once again been granted to MAHA. The decision is based on a comprehensive analysis conducted by the University of St. Gallen in collaboration with WirtschaftsWoche. From a database of approximately 1,300 potential leading companies, those who are globally dominant in their respective market segments were identified.

The strict criteria for inclusion in the index include, among other things, that companies must generate at least 50 percent of their revenue abroad and on three continents. MAHA impressively meets these criteria and has once again secured its position among the global leaders in the industry. The German World Market Leader Academy, led by former Baden-Württemberg Minister of Economic Affairs Walter Döring, and the scientific oversight by Professor Christoph Müller of the University of St. Gallen ensure the objectivity and quality of the selection process.

Significance of the Award

"We are proud to once again be recognized as a world market leader. This award is a testament to the outstanding achievements of our team," emphasizes Dr. Peter Geigle, CEO of MAHA. "Our innovative strength, our pursuit of excellence, and our strong partnerships with our customers and partners have made this success possible."

Innovative Solutions and Global Presence

With a long-standing history of success and innovation, MAHA has established itself as a global provider of vehicle testing and lifting technology. In addition to its production sites in Germany and the USA, the company benefits from a sales and service network active in over 150 countries. "Our solutions are designed to support our customers worldwide in tackling the challenges of the automotive industry and to help them achieve their goals efficiently," Geigle adds.

The World Market Leader rankings were published online as well as in an exclusive special edition of WirtschaftsWoche titled "The 500 Hidden Champions of 2025."

Made in Germany. Made in Haldenwang. Made by MAHA.

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MAHA – an overview:

The MAHA Group is one of the world's leading manufacturers of workshop and vehicle inspection equipment. As a company with an international outlook, MAHA operates two production sites in Germany and the USA and a global sales and service network in over 150 countries. The company employs a total of more than 1,000 staff worldwide and generates sales of approximately €150 million.

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More information released by MAHA is available on the Internet:

<https://maha.de/en/news> and www.maha.de